

## 2019 DECA State Competition Results

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Holmen DECA had a fantastic showing at the State Career Development Conference in Lake Geneva, WI from March 4th-6th. The chapter received numerous awards for their efforts throughout the year including Gold and Diamond Chapter Awards, 100 Hours of Community Service, General Contributions to Charity, Competitive Excellence Acts of Kindness, Trick or Can, Professional Membership, Alumni Membership, DECA Inc. Membership Campaign, and DECA Inc. Chapter Campaigns.

Additionally Alexa Breske, Malorie Olson, Braden Nissen and Madison Twitchell were recognized for their involvement with the Wisconsin DECA Leadership Council. Braden Nissen also received a \$1,000 Post-Secondary scholarship along with Malorie Olson being named the Wisconsin DECA Spotlight Member of the Year and Alexa Breske being awarded as the Wisconsin DECA Ambassador of the Year. In their competitive events, the Holmen DECA chapter had 6 students receive medals in their content area exams, 6 students receive medals in their role plays, 14 students place as top ten finalists in their categories and the following place winners: three 4th place winners, one 6th place winner, four 1st place winners, two second place winners and two third place winners. Seventeen students have qualified to advance to the International Career Development Conference (ICDC) to take place from April 25th through May 1st in Orlando, Florida.

Below are the results from State and the list of Holmen's ICDC Qualifiers.

- Apparel and Accessories Marketing
  - Madison Twitchell, Marketing Cluster Exam Medalist
- Business Services Operations Research
  - Made Korish- Top Ten Finalist
  - Emma Swatek and Sam Ganther- Top Ten Finalists
  - Andrea Wink and Addison Hughes- Top Ten Finalists
- Buying and Merchandising Operations Research
  - Sarah McGarry- Top Ten Finalist
- Entrepreneurship Franchise Business Plan
  - Alex Edwardson and Bennett Conley- 4th Place, ICDC Qualifiers
- Entrepreneurship Independent Business Plan
  - Darian Thompson- Top Ten Finalist
  - Camryn Lemke- Top Ten Finalist
- Entrepreneurship Team Decision Making
  - Alexa Breske and Braden Nissen- 1st Place, Role Play 1 Medalists, Role Play 2 Medalists, ICDC Qualifiers
- Finance Operations Research
  - Alexa Breske and Braden Nissen- 4th Place, ICDC Double Qualifiers
- Gold Chapter and Membership/ Chapter Campaign
  - Representing Holmen DECA at ICDC- Bennett Gunderson and Sam Barnett
- Hospitality and Tourism Operations Research
  - Malorie Olson- 6th Place, ICDC Qualifier
  - Haley Hillman and Kendall Pickett- Top Ten Finalists, ICDC Qualifiers
  - Maddy Arendt and Natalya Melvin- Top Ten Finalists
- Hotel and Lodging Management
  - Micah Mravik, Role Play 2 Medalist
- International Business Plan
  - Jace Moeckly, Top Ten Finalist, ICDC Qualifier
- Marketing Communications
  - Zach Peterson, Marketing Cluster Exam Medalist

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- Principles of Finance
  - Chloe Lichucki- Top Ten Finalist, Business Administration Core Exam Medalist, Role Play 2 Medalist
- Professional Selling
  - Zach Peterson- Marketing Cluster Exam Medalist
- Quick Serve Restaurant Management
  - Sacia Gilbertson- Hospitality and Tourism Cluster Exam Medalist
- Restaurant and Food Service Management
  - Malorie Olson- Role Play 2 Medalist
- School Based Enterprise
  - Micah Mravik- Gold Certified, ICDC Qualifier
- Sports and Entertainment Marketing Operations Research
  - Madison Twitchell and Sacia Gilbertson- 1st Place, ICDC Qualifiers
  - Anna Hesch and Ella Gander, 2nd Place, ICDC Qualifiers
  - Mara Friesen and Gwenny Burrows, 3rd Place, ICDC Qualifiers

Additionally, a job well done to Kaden Banks, Delaney Gelder, Jenna Justus, Emma Keenan, Kayla Kertis, Even Mahlum, Spencer Malone, Jacob Peterson, Emerson Rhoades, Elle Stussy, and Amanda Tyvoll who also represented Holmen at the State Conference.

Holmen DECA also had two advisors recognized for their dedication to Holmen and Wisconsin DECA with Mrs. Nicole Osgood receiving recognition for five years of service and Mrs. Heather Breske awarded with the Wisconsin DECA Red Apple Advisor award. Two Holmen DECA supporters also received recognition at the State Conference with Scott Olson, (father of Holmen DECA member, Malorie Olson) receiving the Friend of DECA award and Holmen High School Principal Mr. Wayne Sackett being recognized with the School Official Excellence award.