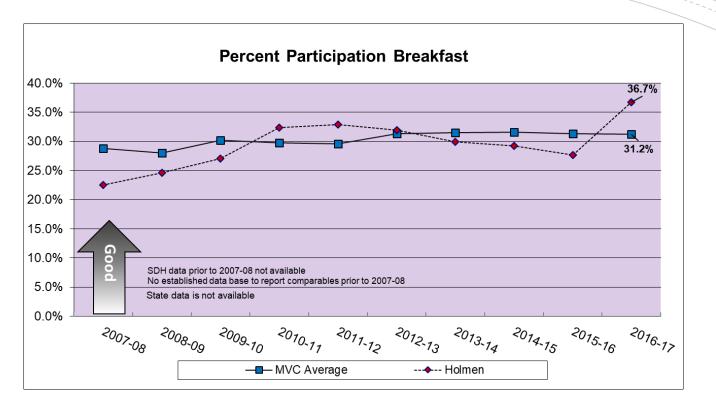
CUSTOMER STAKEHOLDER ENGAGEMENT



Engage customers in the Vision and Mission by listening to their voice, building relationships, and valuing their input to identify opportunities for improvement.

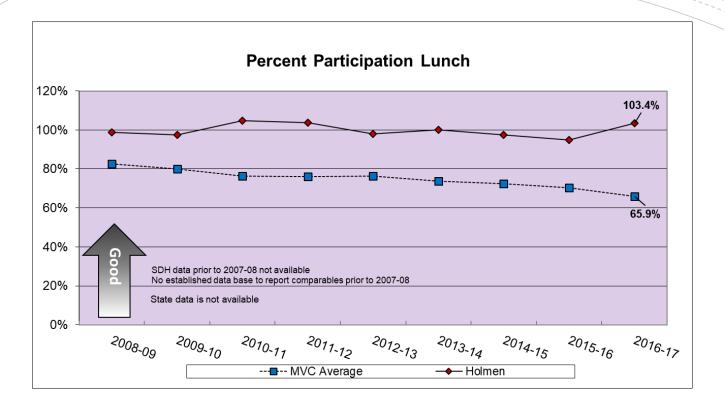


The School District of Holmen strives to deliver customer service of the highest quality and value. Delivering quality customer service can be assessed by measuring: important customer service expectations and the rate of service use by customers. Customers also desire the lowest possible cost per unit for these high quality goods and services. High quality, at a low cost, ensures customer engagement. One of the ways the Nutrition Services program assesses overall customer engagement is by measuring the **Percentage Participation at Breakfast**. This chart compares the District's historic breakfast program participation to that of MVC Districts. A high participation rate promotes well nourished students. This results in healthier students. Healthy students have higher attendance rates and the mental alertness needed for optimal student learning. Simultaneously, a high participation rate depends on meal prices at or below customer expectations.

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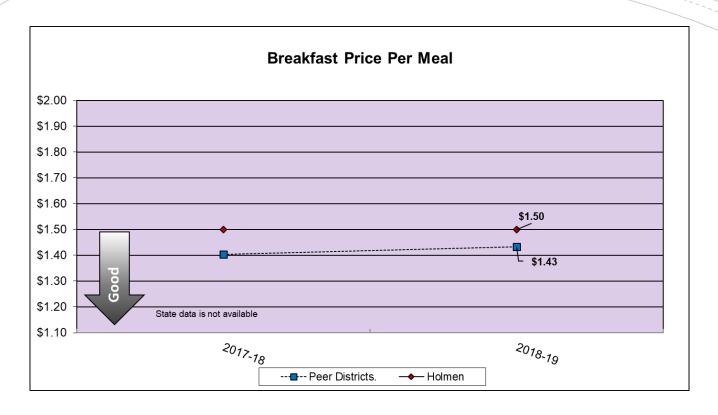


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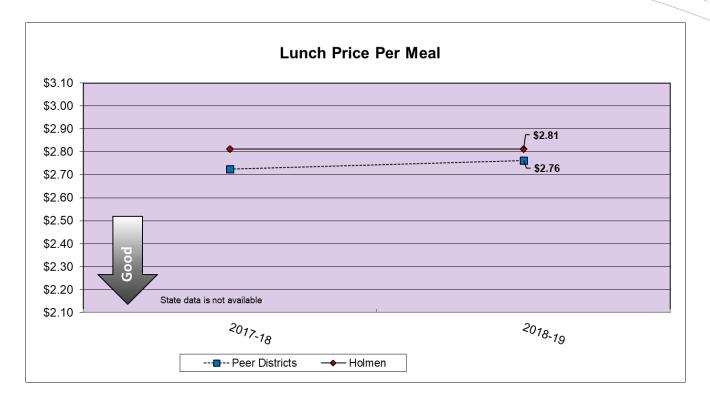
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One of the ways the Nutrition Services program assesses overall customer engagement is by measuring the **Breakfast Price per Meal**. This chart compares the District's historic breakfast pricing to that of Peer Districts. By offering high quality meals at a comparatively low price, we help to maintain a high participation rate. A high participation rate promotes well nourished students. This results in healthier students. Healthy students have higher attendance rates and the mental alertness needed for optimal student learning. Simultaneously, a high participation rate depends on meal prices at or below customer expectations.

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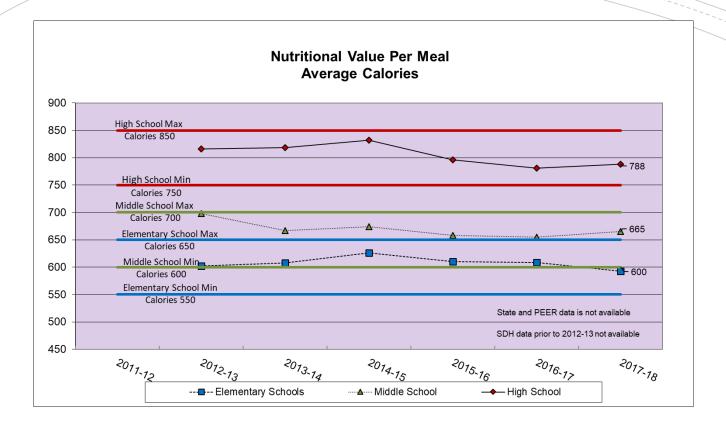
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One of the ways the Nutrition Services program assesses overall customer engagement is by measuring the **Lunch Price per Meal**. This chart compares the District's historic breakfast pricing to that of Peer Districts. By offering high quality meals at a comparatively low price, we help to maintain a high participation rate. A high participation rate promotes well nourished students. This results in healthier students. Healthy students have higher attendance rates and the mental alertness needed for optimal student learning. Simultaneously, a high participation rate depends on meal prices at or below customer expectations.

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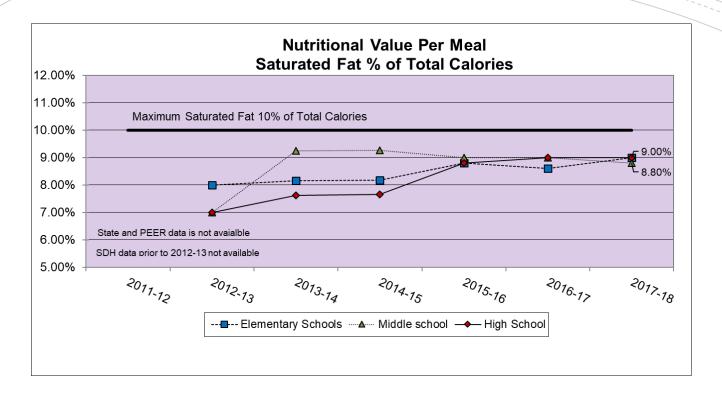


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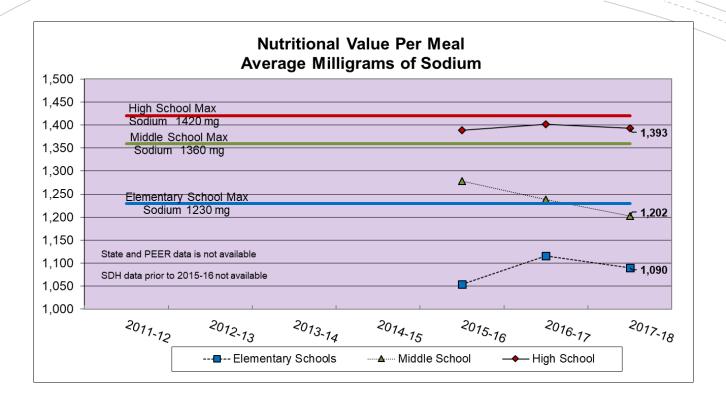
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The nutritional value of the meals served is an important customer expectation. One of the ways the Nutrition Services program assesses customer engagement is by measuring the Nutrition Value Per Meal Saturated Fat % of Total Calories. Limited saturated fat intake is important to overall health. Saturated fats often make nutritious food more palatable by adding flavor. However, high levels of saturated fats increase health risks associated with high LDL cholesterol. Maintaining modest levels of saturated fats is part of good nutrition. This results in healthier students. Healthy students have higher attendance rates and the mental alertness needed for optimal student learning.

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The nutritional value of the meals served is an important customer expectation. One of the ways the Nutrition Services program assesses customer engagement is by measuring the Nutrition Value Per Meal Average Milligrams of Sodium. Limited sodium intake is important to overall health. Sodium often make nutritious food more palatable by enhancing flavor. However, high levels of sodium increase health risks associated with high blood pressure and other health conditions. Maintaining modest levels of sodium is part of a good nutrition. This results in healthier students. Healthy students have higher attendance rates and the mental alertness needed for optimal student learning.