

**SCHOOL BOARD ADMINISTRATIVE RULE**  
**School District of Holmen**  
**Holmen, WI 54636**

**FILE: 881**  
**COMMUNITY RELATIONS**

**PARTNERSHIPS WITH BUSINESSES**

**Philosophical Foundation:**

The Board of Education recognizes the value of building educational partnerships with businesses. To ensure success requires combining talent and resources from both sectors—business and education. The Board also recognizes that schools need to operate as an integral part of the economic community if students are to receive the type of education and training they will need to function effectively in the twenty-first century.

The District may establish partnerships with other businesses. The purpose will be to seek opportunities for students and staff to share in the knowledge, skills, strategies, and technologies of the business world. Positive school-business relationships should be ethical, structured, and supportive of the curriculum. Properly planned and implemented, such partnerships will have a positive impact on the nature and content of the curriculum as well as on the manner in which students are taught.

**Administrative Rule Provisions:**

When setting up a partnership with a business, the District will use the following guidelines:

1. Business partnerships must support the curriculum and instructional goals and objectives of the school.
2. Whenever business-sponsored materials are used, they should be carefully reviewed by administration for bias.
3. Programs of corporate involvement must be structured to meet an identified education need not a commercial purpose, and must be evaluated for education effectiveness by the school on an ongoing basis.
4. Sponsor recognition and corporate logos should be for identification rather than commercial purposes.
5. No advertising material may be distributed to students which, in the opinion of school authorities, would contribute to the personal gain of an individual, business or company, except as follows:
  - a. educational material used by staff for educational purposes.
  - b. samples, calendars, supply catalogs, etc., that may be distributed to staff for study, purchasing, routine classroom use, etc., with building administration approval.

Legal Ref: Protection of Pupil Rights Amendment  
Cross Ref: Commercialism in Schools, 853  
Public Gifts to Schools, 840  
Student Fundraising Activities, 374  
Approved: December 15, 2003  
Approved: November 11, 2010  
Approved: November 24, 2014