Sand Lake Elementary PTG Minutes | Mon. Nov. 4, 2024 | 6:00 PM – 7:15 PM | Conference Room

Attendance: Matt Meyers, Principal; Lizbeth Allen, Pres; Betsy Jessie, Treas; Emily Crook, VP; Kelly Nestingen, Teacher Rep; Heidi Feuerhelm, Parent; Brandee Hrubes, 2nd Grade Teacher. Excused: Jaime Bell, Secretary.

Treasurer Report: Betsy stated all account balance of \$3,850.60. We have the \$159 check from the Loggers Fundraiser, it will be deposited soon, and made \$150 from Spiritwear's 10% on their sales. We spent \$843.35 for the teacher meal from Panera for Conferences, and plan to spend about \$375 on Birthday Books, and an additional \$20 on November's reading award squishmallow.

Principal's Report:

- We aren't 100% confident on if we need a license for the silent auction at the April Bingo, both Matt and Betsy discussed looking into this. If we do, we may need to apply for one, but will cross that bridge when we know more.
- They are holding a school-wide election so youth can vote on Nov 5th, for: an extra recess, an all-school movie, or a talent show. Matt will share what the results are!
- Breakfast Buddies: SL Nutrition Services will pick host much like the picnic happened families will be sent a survey, and then the amount gets charged to the family's account. The date for Breakfast Buddies we suggest is **Wed. Dec. 4, 2024.** Matt will confirm this with Nutrition Services.

New Business:

- 1. Future PTG Meeting Dates: Mondays: January 6, 2025, February 3, 2025, and March 3, 2025.
- 2. Added Item: Brandee Hrubes joined us via zoom to share the information she acquired on how other school PTG groups organize fun runs. She shared a lot of vital information regarding tiered reward systems, where and how, what time works for different groups, and how much to possibly expect (experienced groups made \$35-40K a year, but that was with substantial rewards built in.
 - a. We thought this would be a great idea for next Fall.
 - b. She shared all the information with Matt, so we should get that uploaded to our folder.
 - c. Betsy asked if she could find out when they start planning this annual event, so we know when to get started. Brandee will follow up with us on that.
- 3. Kick-Off Fundraiser Betsy shared the Cheddar Up site for our Nov 18 26, 2024 Fall Fundraiser push.
 - a. We discussed a few options for her to look into, mainly if we make a suggested monetary donation, or if they could only do custom. Betsy will follow up on that.
 - i. If not, we'll add that language that goes with the QR Code/Link.
 - ii. The amount per kid to help us reach our \$5000 goal is approximately \$15.
 - iii. We also added a question in there to help donors designate a point towards the teacher(s) of their choosing, so that class can win a cozy-up and read hour with jammies, hot cocoa, and popcorn. The teacher wins an additional \$50 spiritwear gift card.
 - b. With these options and language, Emily will craft:
 - i. A newsletter message to invite families to donate during this week.

- ii. A few social media posts (ones leading up to it, reminding families this was their number one preferred method of fundraising, and ones announcing it, and ones following up mid-week to announce classes in the lead).
- iii. Flyers that Lizbeth can hand out to families during the week, and that we can have printed and put in folders. One announcing, and one announcing who is in the lead mid-week.
- 4. Kwik Trip Reading Program: The BINGO card is out there was some confusion on if we need to fill the whole card, or just a standard row. Lizbeth followed up that it does say the full card, but she has reached out to Taylor to see if we can adjust those expectations and also add BINGO above the columns. We decided the raffle would be drawn near the end of the first week in December and Lizbeth will make those announcements and award the Squishmallow at school.
- 5. Fall Parent Teacher Conferences (Oct. 15&17) Report:
 - a. Betsy shared that the owner of Midway Deli offered to cater future teacher meals at half the cost!
 - b. Heard great things about the trail mix, though there were so many pretzels leftover, raisins and the less desirables. Needed a few more people the second day, however, Lizbeth stated the librarians sent over some Honor Society students who were glad to help keep in mind for future helpers!
 - c. Overall it was shared that there was a great event vibe created with the trail mix, the book fair and set up for parents to stay and connect a bit. A lot of compliments!

Other Business: We briefly discussed giving Jamie the option of continuing her role or giving her the ability to leave due to the nature of her new job and all the commuting. Lizbeth has followed up and asked Jaime her preference, she would love to step down and have Heidi step in. Heidi has accepted!!! WELCOME OFFICIALLY HEID!

We took our new photo last night and will update our communication lists and drive permissions.

Upcoming Business:

- 1. Chuck E Cheese Fundraiser night: Fr. Dec. 6, 2024
- 2. Bingo Night Planning Bridgette may attend the December meeting to help us plan more.
 - a. Do we need a raffle license?
 - b. Class Basket Planning
- 3. Other Discussions if time permits: Dads at the Door, Classroom volunteer needs, PBIS group collaboration.